

DATE: 29th April, 2026

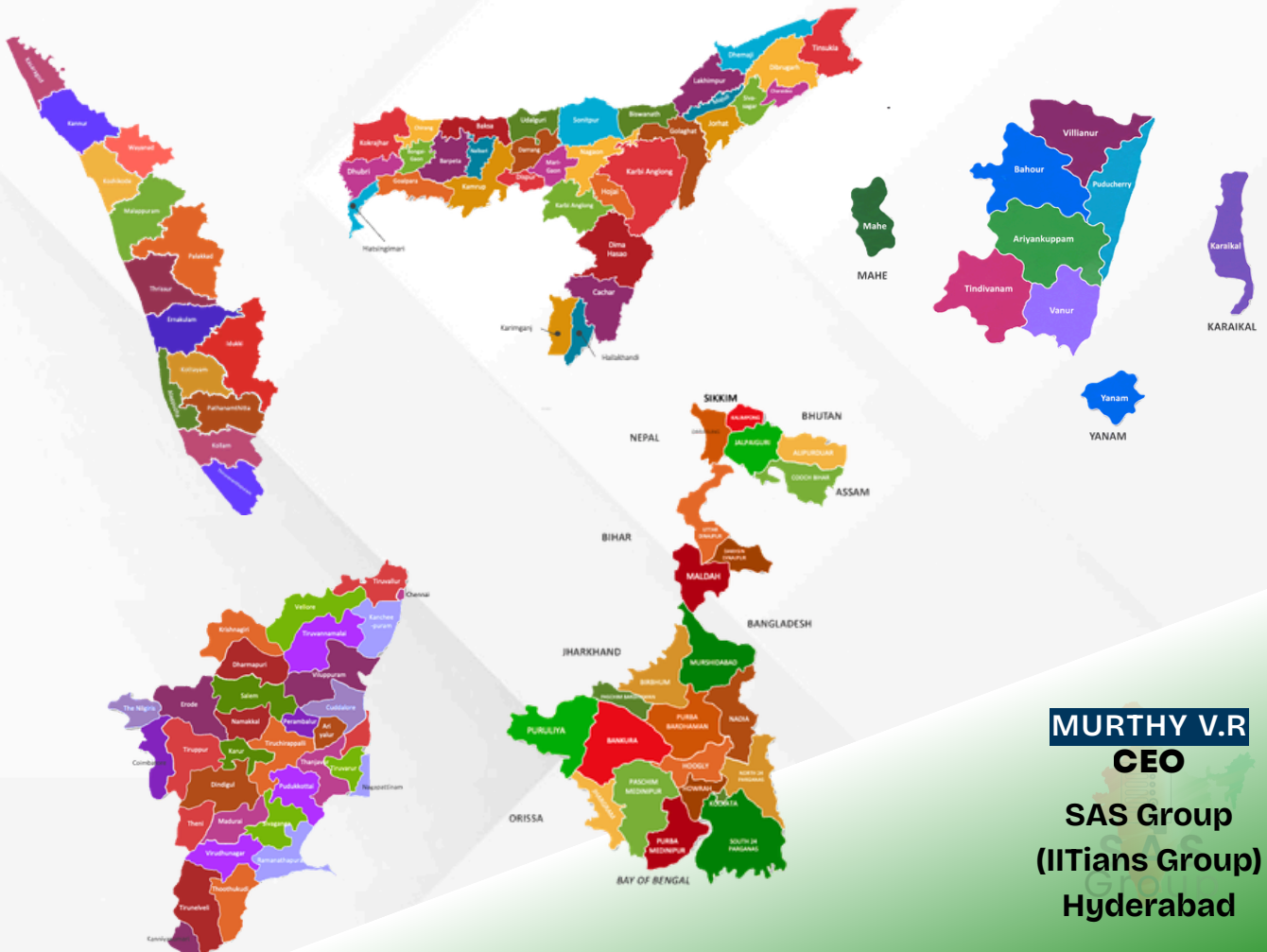
SAS Group (IITians Group)
Hyderabad



EXIT POLL

ASSEMBLY ELECTIONS – 2026

ON KERALA, ASSAM, PUDUCHERRY, TAMIL NADU AND WEST BENGAL



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EXIT POLL ON 5 STATES - 2026

KERALA ASSEMBLY ELECTIONS 2026 TOTAL ASSEMBLY CONSTITUENCIES = 140

MAGIC MARK - 71

PROJECTION OF VOTE SHARE				PROJECTION OF ASSEMBLY CONSTITUENCIES			
UDF	LDF	BJP	OTHERS	UDF	LDF	BJP	OTHERS
41.5%	39.5%	15%	4%	76 - 81	61 - 66	3 - 4	0 - 1

ASSAM ASSEMBLY ELECTIONS 2026 TOTAL ASSEMBLY CONSTITUENCIES = 126

MAGIC MARK - 64

PROJECTION OF VOTE SHARE			PROJECTION OF ASSEMBLY CONSTITUENCIES		
INC+	NDA+	OTHERS	INC+	NDA+	OTHERS
42%	46%	12%	40 - 46	84 - 90	2 - 3

TAMIL NADU ASSEMBLY ELECTIONS 2026 TOTAL ASSEMBLY CONSTITUENCIES = 234

MAGIC MARK - 118

PROJECTION OF VOTE SHARE					PROJECTION OF ASSEMBLY CONSTITUENCIES				
DMK+	AIADMK+	TVK	NTK	OTHERS	DMK+	AIADMK+	TVK	NTK	OTHERS
40% to 41%	37% to 38%	15% to 16%	5% to 6%	3% to 4%	134-141	84-90	4-8	0-1	0%

WEST BENGAL ASSEMBLY ELECTIONS 2026 TOTAL ASSEMBLY CONSTITUENCIES = 294

MAGIC MARK - 148

PROJECTION OF VOTE SHARE					PROJECTION OF ASSEMBLY CONSTITUENCIES				
TMC	BJP	INC	CPM	OTHERS	TMC	BJP	INC	CPM	OTHERS
46%	42%	3.75%	3%	5.25%	170-190	120-130	1-4	0-2	1-5

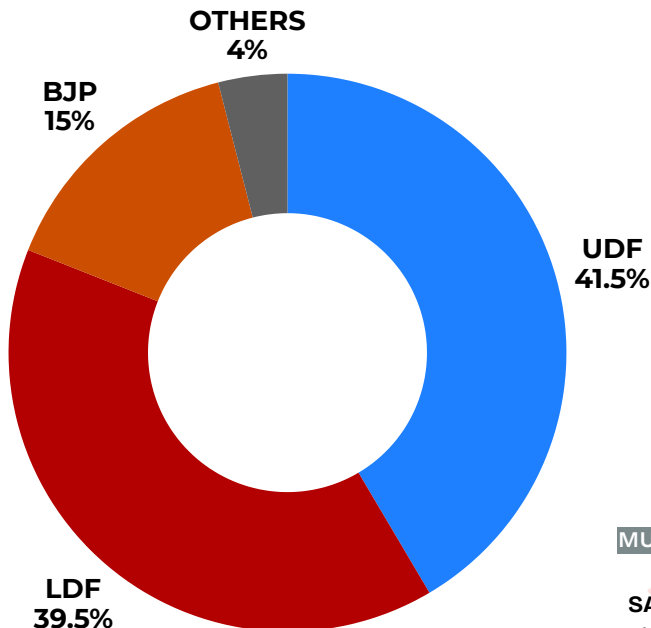
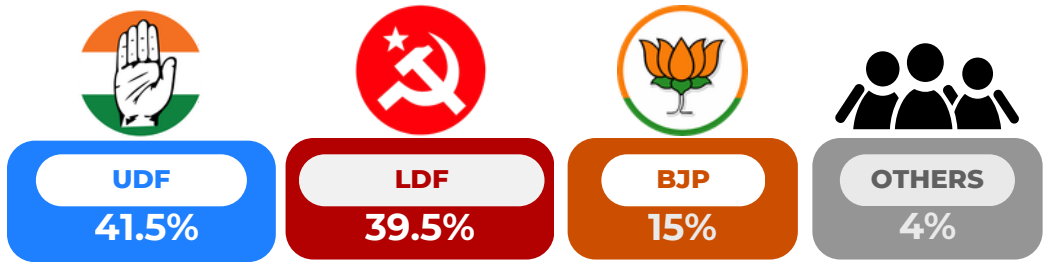
PUDUCHERRY ASSEMBLY ELECTIONS 2026 TOTAL ASSEMBLY CONSTITUENCIES = 30

MAGIC MARK - 16

PROJECTION OF VOTE SHARE				PROJECTION OF ASSEMBLY CONSTITUENCIES			
NDA	SPA	TVK	OTHERS	NDA	SPA	TVK	OTHERS
41%	38%	16%	5%	17-19	11-12	1-2	0-1

EXIT POLL - KERALA 2026

PROJECTED VOTE SHARE

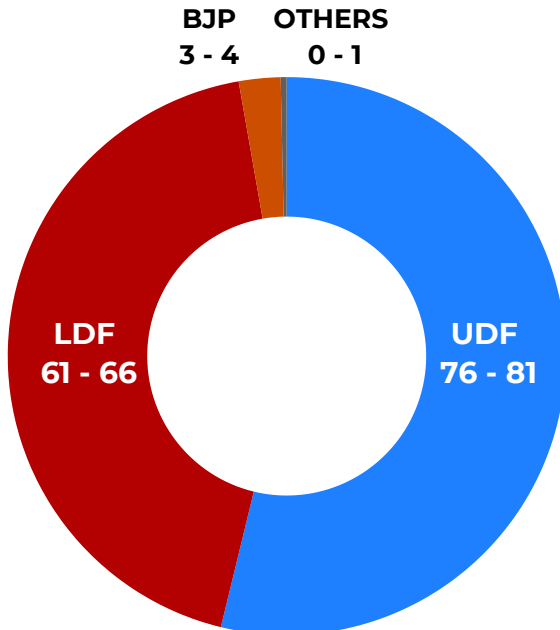
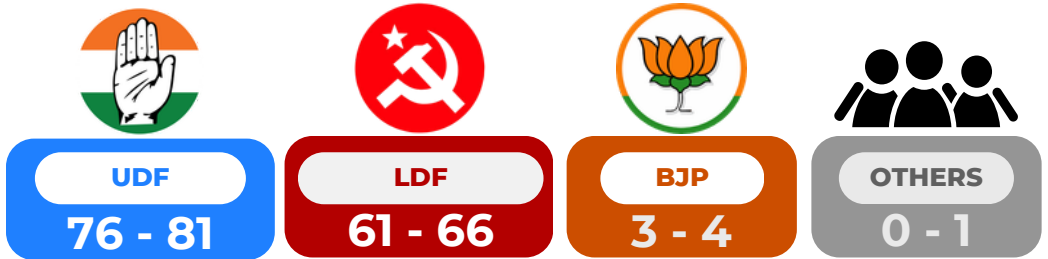


EXIT POLL - KERALA 2026

PROJECTION OF ASSEMBLY CONSTITUENCIES

TOTAL ASSEMBLY CONSTITUENCIES: 140

MAGIC MARK - 71



EXIT POLL - KERALA 2026

X-factors (M- factors)

1. Unemployment
2. Corruption charges
3. Infighting and factionalism among INC leaders.
4. Christian and Muslim Voting
5. Anti-incumbency on the present government
6. Sabrimala Gold theft
7. Communal polarization
8. BJP Vote share

1. **Dr. Abhishek**
MA, PhD

2. **K. Vinod**
M. Stat

3. **Dr. D. Vijayan**
MSC, PhD

4. **K. Raj gopal**
M. Tech



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EXIT POLL - KERALA 2026

Key Findings

1. Students and farmers are strongly opposed to the LDF government.
2. There are significant internal conflicts within the CPM party in the LDF, which has increased support for the UDF.
3. In Kannur and Alappuzha districts, factionalism and internal conflicts within the LDF are clearly visible.
4. Many prominent leaders within the LDF are dissatisfied and are considering leaving the party. The distancing of senior CPM leaders such as T.K. Govindan, N.K. Unnikrishnan, G. Sudhakaran, and P.K. Seri is adversely affecting the LDF's chances of victory.
5. Allegations of corruption against MLAs and Ministers are damaging the LDF.
6. The BJP is likely to cause losses to the LDF in many Assembly constituencies. There is no doubt that the BJP will directly challenge the LDF.
7. Despite the BJP attempting to capitalize on the Sabarimala issue, the credit has largely gone to the INC.

8. Muslim voters are gradually shifting their support towards the UDF.
9. The INC has effectively utilized the FCRA Act, enabling the UDF to attract the Christian community vote bank.
11. Although there are internal differences among groups and leaders within the INC, the UDF has managed to prevent these conflicts from surfacing during the elections.
12. In certain constituencies, votes are diverting towards the BJP may significantly damage the LDF.
13. There is considerable dissatisfaction among leaders and party cadre towards Chief Minister Pinarayi Vijayan.
14. There is a natural anti-incumbency sentiment against the LDF after 10 years in power.
15. Issues such as unemployment, rising prices, and lack of industrial development have increased voter dissatisfaction towards the LDF.

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EXIT POLL - ASSAM 2026

PROJECTED VOTE SHARE



NDA+

46%



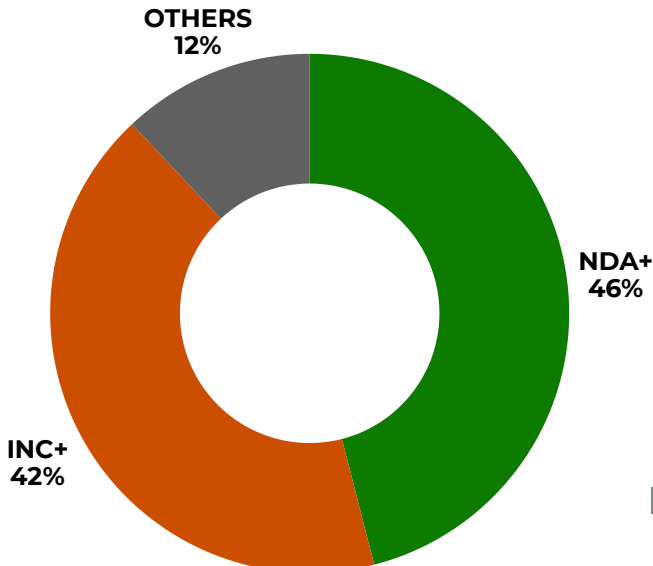
INC+

42%



OTHERS

12%



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EXIT POLL - ASSAM 2026

PROJECTION OF ASSEMBLY CONSTITUENCIES

TOTAL ASSEMBLY CONSTITUENCIES: 126

MAGIC MARK - 64



NDA+

84 - 90



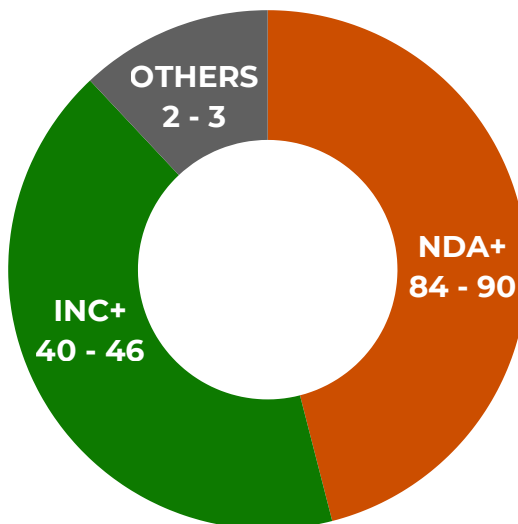
INC+

40 - 46



OTHERS

2 - 3



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EXIT POLL - ASSAM 2026

X-factors (M- factors)

1. Illegal Immigration
2. Unemployment NDA (BJP).
3. Corruption
4. Fools and Rehabilitation
5. Infighting among INC leaders.
6. Delimitation
7. DBT for Women, Students and for Tea garden workers
by the present Government.
8. No Charismatic leader in INC to fight against the
present CM.

1. **Dr. J. Goswami**
MSC, PhD

2. **Atul Kumar**
M. Stat

3. **Dr. Anand Vardhan**
MA, PhD



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EXIT POLL - ASSAM 2026

Key Findings

1. Direct Benefit Transfer (DBT) to women's bank accounts is likely to benefit NDA significantly.
2. Delimitation may cause INC and other opposition parties to lose around 9–12 Assembly seats.
3. BJP has strengthened in Upper Assam region.
4. Leaders leaving INC and joining NDA is a major challenge for INC.
5. Public trusts Assam government on illegal migration control, law and order, and development.
6. Internal conflicts and neglect of cadre weaken INC.
7. BJP has gained support from both Muslim and Hindu women voters.
8. INC performance is weak in Lower Assam.
9. INC lacks a strong leader comparable to Himanta Biswa Sarma.
10. NDA has increased vote share among General, OBC, and SC communities.

11. Some public dissatisfaction exists regarding floods and rehabilitation.

12. Voters are satisfied with the law and order situation under the Assam government.

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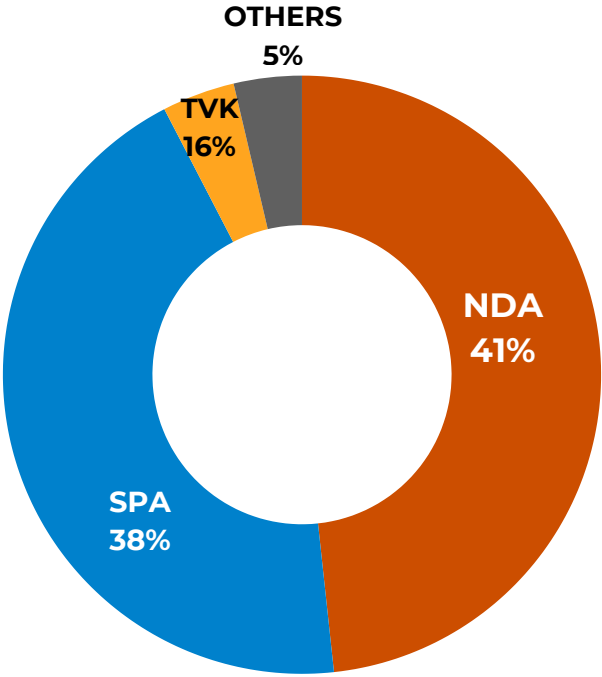
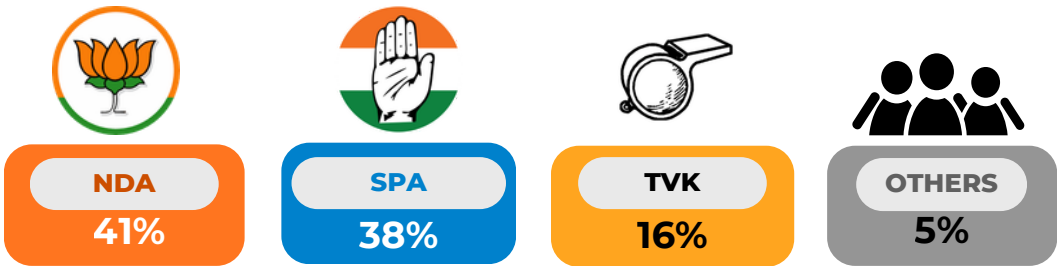
3. **Dr. Anand Vardhan**
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EXIT POLL - PUDUCHERRY 2026

PROJECTED VOTE SHARE



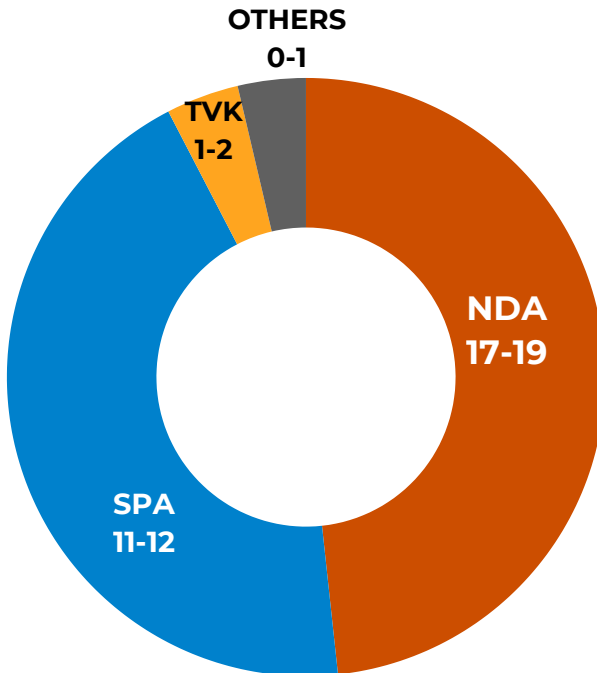
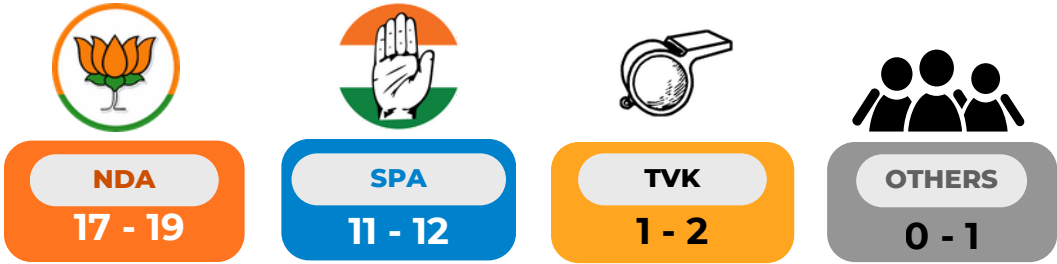
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EXIT POLL - PUDUCHERRY 2026

PROJECTION OF ASSEMBLY CONSTITUENCIES

TOTAL ASSEMBLY CONSTITUENCIES: 30

MAGIC MARK - 16



EXIT POLL - PUDUCHERRY 2026

X-factors (M-factors)

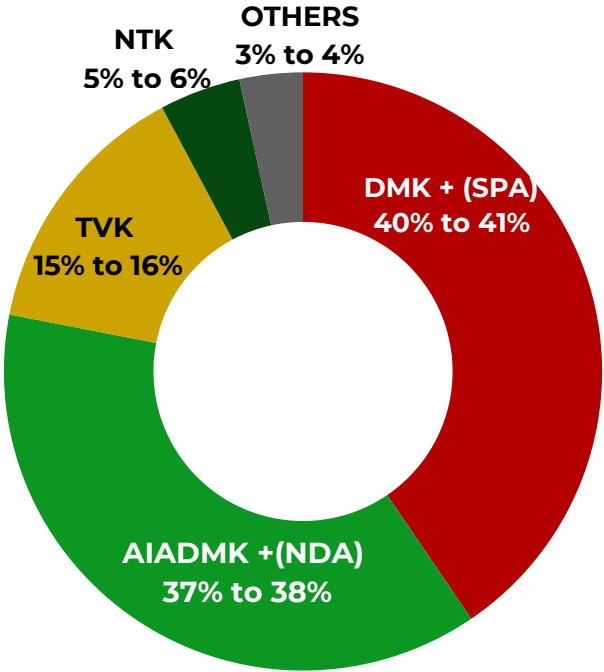
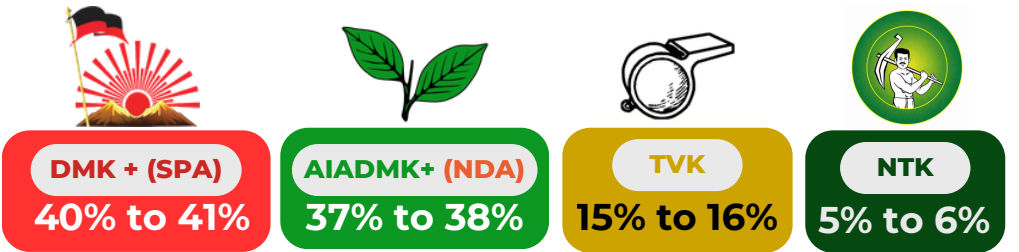
1. Alcohol and Drugs
2. Price Rise
3. Infighting among INC and AIADMK
4. Corruption Charges
5. TVK vote share



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EXIT POLL - TAMIL NADU 2026

PROJECTED VOTE SHARE



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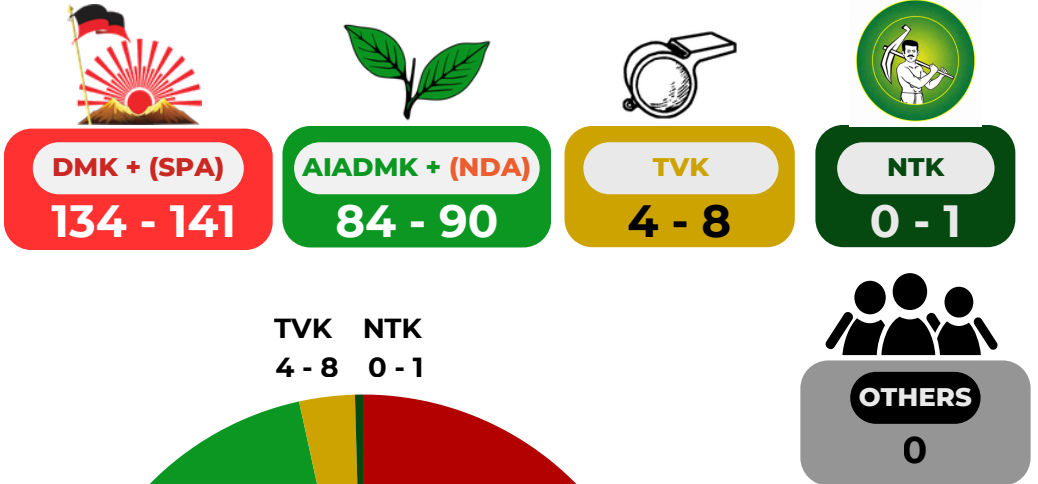
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EXIT POLL - TAMIL NADU 2026

PROJECTION OF ASSEMBLY CONSTITUENCIES

TOTAL ASSEMBLY CONSTITUENCIES: 234

MAGIC MARK - 118



EXIT POLL - TAMIL NADU 2026

DATE: 29th April, 2026

TOTAL ASSEMBLY CONSTITUENCIES: 234

MAGIC MARK - 118



REGION WISE EXPECTED ASSEMBLY CONSTITUENCIES FOR PARTIES IN TAMILNADU ASSEMBLY ELECTIONS - 2026

SL.NO	NAME OF THE REGION	NO. OF ACS	EXPECTED NO.OF ASSEMBLY CONSTITUENCIES FOR PARTIES				
			DMK+ (SPA)	AIADMK+ (NDA)	TVK	NTK	OTHERS
1	NORTH REGION	69	39-40	29-31	1-2	-	-
2	KONGU NADU REGION	68	23-25	45-46	0-1	-	-
3	DELTA REGION	46	38-39	8-10	1-2	-	-
4	SOUTH REGION	51	34-37	2-3	2-3	0-1	-
TOTAL		234	134-141	84-90	4-8	0-1	0

EXIT POLL - TAMIL NADU 2026

X-factors (M-factors)

- 1. Unemployment
- 2. Law & Order
- 3. Women Safety
- 4. Alcohol and Drugs
- 5. Tamil identity and Tamil language.
- 6. Corruption charges against MLAs/Ministers/Local leaders
- 7. DMK+ wider alliance with strong DMK cadre
- 8. Weakness of AIADMK and alliance with BJP
- 9. TVK party
- 10. After Jayalalithaa conflict among AIADMK leaders is clearly visible. It damages AIADMK upto certain extent.

- 1. J. SRI RAM
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- 2. DR. G. Gangadhar
MA, PhD
- 3. Dr. Karthikeyan
M. Stat
- 4. Dr. P. Subramanian
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TAMIL NADU - 2026

Tamil Nadu Important Caste Analysis (2026 Assembly Elections)

Sl No	Caste / Community	Percentage of Population in Tamil Nadu	Likely Alignment (Voting) (SWING)
1	Gounder	8% to 10%	Mostly swing towards AIADMK (Kongunadu region?)
2	Nadar	6% to 8%	Split: DMK / AIADMK (SOUTH region?)
3	Vanniyar	12% to 15%	Swing towards AIADMK + PMK
4	Arunthathiyar	2% to 3%	Mixed (DMK + AIADMK)
5	Pariyar	10% to 12%	Swing towards DMK + VCK (North Tamil Nadu and Delta region)
6	Devendra Kula Vellalar	7% to 8%	Swing towards AIADMK (South Tamil Nadu)
7	Thevar	7% to 9%	Shift towards DMK
8	Minorities	12% to 14%	Swing towards DMK
9	Other OBC	20%	Swing towards DMK
10	Upper Caste (OC)	3% to 5%	AIADMK leading

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EXIT POLL - TAMIL NADU 2026

Key Findings

1. The lack of unity among former ministers and senior leaders of the AIADMK party has weakened the party's image in Tamil Nadu. **(Jayalalithaa factor noted separately).**
2. Senior AIADMK leaders such as O. Panneerselvam and Sengottaiyan leaving the party and joining other political groups may lead to a decline in AIADMK's vote share.
3. Under the DMK government, sectors like education, healthcare, and welfare schemes have gained significant prominence and public acceptance.
4. The leadership of M.K. Stalin in DMK stands out clearly, and such strong leadership is currently lacking in AIADMK.
5. Historically, elections in Tamil Nadu were influenced by caste-based vote banks. However, in the 2026 elections, the influence of caste appears to be reducing significantly. Earlier, communities like Vanniyars, Gounders, and Thevars largely supported AIADMK. Now, with O. Panneerselvam exiting AIADMK, there is a possibility of vote erosion among Thevar-dominated southern districts.

6. In the Western region (Kongu belt), there is a visible split within the Gounder community, as leaders are now spread across multiple parties, leading to vote division.

DMK has gained a slight advantage here through welfare schemes, development initiatives, and strengthening local leadership.

Additionally, PMK founder Dr. Ramadoss aligning with V.K. Sasikala could create difficulties for AIADMK.

7. With Sengottaiyan joining the TVK party, AIADMK may lose a portion of votes from the Silk Weavers community.

8. In reserved constituencies, DMK remains strong.

9. Muslims, SC, ST communities, and even sections of upper castes are currently leaning more towards DMK compared to AIADMK.

10. Elections in Tamil Nadu have never been religion-based, and the 2026 elections are also unlikely to be influenced by religion.

11. However, the alliance or coordination between PMK's Ramadoss and Sasikala may indirectly hurt AIADMK.

12. Within AIADMK, leadership performance is weak.

13. In BJP, sidelining K. Annamalai and appointing Nainar Nagendran as state leader appears to be a strategic mistake.

In terms of alliances, DMK alliance is broader and more inclusive, bringing together diverse ideologies and communities.

14. As of now, the Chennai region and Southern region are strongholds of the DMK alliance.

AIADMK and TVK are likely to lose several MLA seats in these regions.

Although there is a public perception of corruption among DMK ministers and MLAs, the party has still outperformed AIADMK in education, healthcare, and welfare delivery.

15. The narrative that Vijay (TVK founder) is an ideological enemy of BJP and political enemy of DMK is misleading. However, TVK faces several issues including lack of clear vision, weak grassroots organization, and leadership challenges.

16. TVK has the potential to attract youth voters . However, TVK rise has negatively impacted the NTK party.

17. NTK's vote share is expected to decline.

The emergence of TVK will cause some losses to both AIADMK and DMK.

18. In the 27 constituencies contested by BJP, it is likely to not win more than 8–9 seats.

19. There is a perception among many Tamil voters that an AIADMK-led alliance government could lead to BJP dominance, affecting Tamil identity, language, and culture.

20. DMK remains strong in urban and semi-urban areas.

21. The Tamil Nadu government's ₹5000 DBT scheme for women (Jan–Feb 2026) has positively influenced women voters in favor of DMK.

22. The alliance with T.T.V. Dhinakaran's party, AMMK, is unlikely to significantly benefit the AIADMK alliance.

23. In the AIADMK-BJP alliance, there is limited likelihood of effective vote transfer between the two parties in many constituencies, with AIADMK votes not fully shifting to BJP and vice versa.

1. **J. SRI RAM**
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2. **DR. G. Gangadhar**
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M. Stat

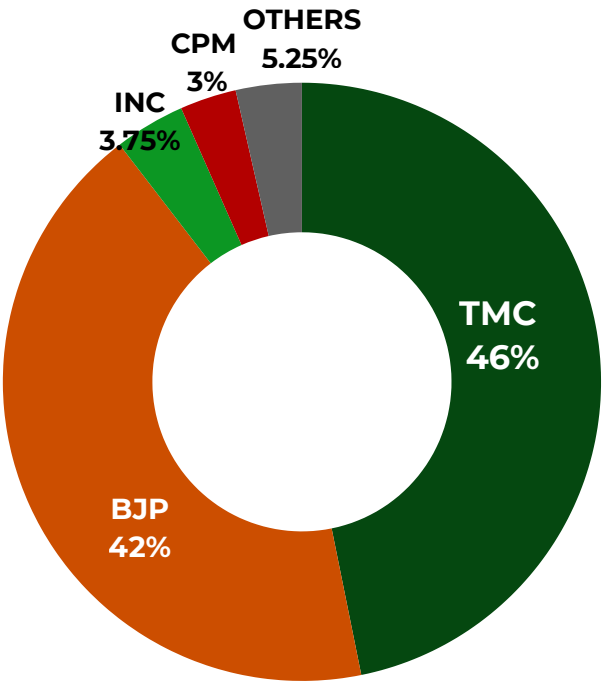
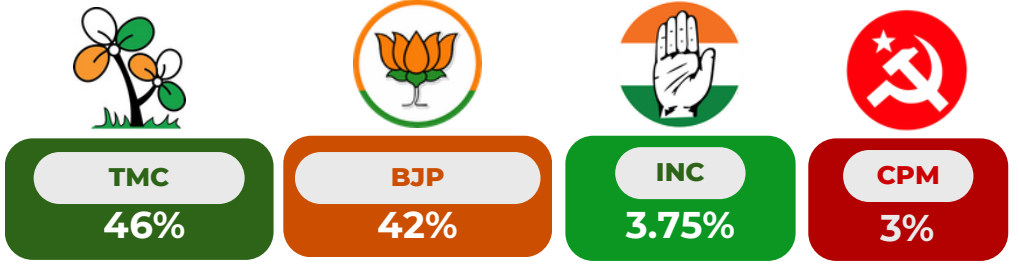
4. **Dr. P. Subramanian**
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EXIT POLL - WEST BENGAL 2026

PROJECTED VOTE SHARE



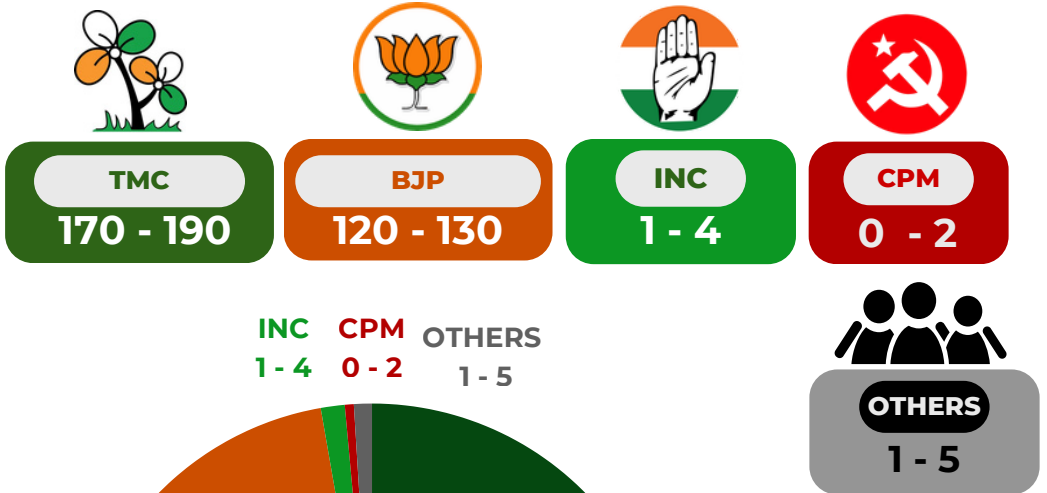
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EXIT POLL - WEST BENGAL 2026

PROJECTION OF ASSEMBLY CONSTITUENCIES

TOTAL ASSEMBLY CONSTITUENCIES: 294

MAGIC MARK - 148



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EXIT POLL - WEST BENGAL 2026

TOTAL ASSEMBLY CONSTITUENCIES - 294

MAGIC MARK - 148

**Region wise expected Assembly constituencies for parties in West Bengal
Assembly elections 2026 (As per EXIT POLL)**

REGIONS	SEATS	TMC+	BJP+	INC	CPM	OTHERS
NORTH BENGAL & HILLY REGION	54	26-28	27-32	0-1	0-1	0-1
CENTRAL BENGAL	58	30-38	27-30	0	0	1-2
GREATOR KOLKATA	126	84-92	42-43	0-1	0	0-1
JUNJAL MAHAL & MEDINIPUR	56	30-32	24-25	1-2	0-1	0-1
TOTAL	294	170-190	120-130	1-4	0-2	1-5

1. **R. Rahman**
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2. **Dr. Bhupendar Singh**
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3. **Dr. S. Mahato**
MA, PhD

EXIT POLL - WEST BENGAL 2026

X-factors (M-factors)

1. Bengal pride and Bengal identity (Bengal Asmita)
2. No Charismatic face against Mamata Banerjee as CM in NDA (BJP).
3. S.I.R
4. Law & order.
5. Welfare schemes taken up by West Bengal government.
6. Unemployment
7. Price Rise
8. Corruption charges
9. Infighting and factionalism in BJP.
10. Organization and strength of TMC.
11. Muslim and Women voting
12. TMC/BJP manifestos

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EXIT POLL - WEST BENGAL 2026

Key Findings

1. There is a significant difference between the S.I.R impact seen in Tamil Nadu, Kerala, and the situation in West Bengal.
2. The BJP does not fully understand the political and social dynamics of West Bengal.
3. TMC has a very strong ground-level cadre network.
4. In West Bengal, women voters and Muslim voters will play a decisive role in determining the fate of TMC and BJP.
5. TMC is very strong in the Greater Kolkata region. In Greater Kolkata and its suburban region, TMC is leading in more than 75% of the 126 assembly constituencies.
6. The SIR issue is not delivering the results that BJP expected in West Bengal.
7. Particularly, the O.C. community in West Bengal is showing an inclination toward TMC.
8. The Bhadraklok section within the OBC community is also leaning toward TMC.

9. BJP may expand its influence in North Bengal region.
10. Support among Muslims, Women and the benefits of various welfare schemes implemented by the West Bengal government are major reasons for the positive inclination toward TMC.
11. Bengal is a highly politically aware state where politics is driven more by ideology than caste equations.
12. Due to the way S.I.R. was implemented in West Bengal, people are expressing strong dissatisfaction. This may once again generate sympathy in favor of TMC.
13. BJP lacks leaders with the kind of positive public image and face value that TMC chief Mamata Banerjee possesses, which is creating difficulties for the party.
14. Statements made by national leaders such as Narendra Modi and Amit Shah are being used in Bengal's political environment as tools for polarization.
15. Internal divisions among the Matua and Rajbansi communities may also create difficulties for BJP.
16. Criticism of Mamata Banerjee is often perceived by Bengalis as criticism from outsiders, which may turn into sympathy for her.
17. Mamata Banerjee's and Abhishek Benerjee's public meetings and campaign outreach may positively influence in favor of TMC.

19. West Bengal never voted on religion and on Caste basis.
20. People in West Bengal strongly believes Bengal's culture, identity, and "Bengal Asmitha."
21. The Bhadrak community is backing TMC in Greater Kolkata and its suburban region.
22. For the 2026 West Bengal elections, public support may depend more on the welfare schemes implemented by the TMC government than on BJP's manifesto promises.
23. The presence of ISF, AIMIM, and other Muslim-based parties is being viewed by many Bengal voters as indirectly benefiting BJP, which may result in nearly 90% of Muslim voters supporting TMC.
24. Similar to the 2021 Assembly elections, if BJP once again secures strong support from the Matua and Rajbansi communities, BJP may not achieve its expected results in the 2026 Assembly elections.
25. Muslim voters, Women voters, and Bhadrak (OBC) voters continue to incline toward TMC, and if divisions remain within the Matua and Rajbansi communities, TMC will gain an advantage in the 2026 Assembly elections. However, if BJP successfully consolidates support among SC/ST/O.C. and Hindu voters, it may still achieve some positive results.

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